



**MINISTÈRE
DE L'EUROPE
ET DES AFFAIRES
ÉTRANGÈRES**

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Égalité
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1% for Public Art Scheme within the framework of the construction of the new diplomatic campus in Doha, Qatar

Tendering rules

1% for Public Art Scheme – Doha

Initial submission deadline:

8 September 2025 at 12:00:00 (Paris time)

Link:

[https://www.marches-
publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2765949&orgAcr
onym=c8v](https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2765949&orgAcronym=c8v)

1. Parties

1.1. Client and representative of the contracting authority

Client: Ministry for Europe and Foreign Affairs

Representative of the contracting authority: Ambassador of France to Qatar

1.2. Project supervisor

Ministry for Europe and Foreign Affairs – Estate and Logistics Directorate:

- Global Projects Department/Real Estate Office in Abu Dhabi (in charge of project supervision)
- Strategy Department/Office of Heritage and Decoration (in charge of coordinating the 1% for Public Art Scheme).

2. General description of the tender

2.1. Scope of the tender

This tender seeks to obtain bids from artists for the design, production, transport and installation of an artwork within the framework of the 1% for Public Art Scheme as part of the construction of the new diplomatic campus in Doha, Qatar.

This tender is intended for professional artists.

CPV code: 92311000-4 – Works of art.

2.2. Budget

The budget allocated to the 1% for Public Art Scheme is **€89,454 (eighty-nine thousand four hundred and fifty-four euro)** including all expenses.

The tender will include a pre-selection phase: assuming a sufficient number of satisfactory candidate applications are received, the contracting authority plans **to shortlist three artists** (or artist collectives) to continue the bidding process.

The amount paid for the art commission is calculated based on the total budgeted amount less the compensation paid to the shortlisted candidates selected for the bid phase.

Assuming that three artists are selected to submit an artistic project at the end of the pre-selection phase, **the artist's fee will be €83,454 (eighty-three thousand four hundred and fifty-four euro) net (gross = net).**

The artist's fee specifically includes:

- The design, production and installation of the artwork on site;
- The cost of transporting the artwork to the installation site;
- The artist's travel expenses;
- The transfer of copyright according to the terms set out in the contract;
- All taxes payable by the contractor for the service (social security contributions, customs clearance, etc.).

2.3. Contract award procedure

Given the location for the service, it should be noted that this procedure is not subject to the French Public Procurement Code.

As such, in view of the characteristics and expected price of the service, a restricted procedure was chosen.

This procedure complies with the French Circular of 3 May 1988 relating to the awarding of public contracts abroad, published in the French Official Journal of 8 May 1988, the *Lavigne and Le Mée* ruling of the French Council of State and the ruling of the French Council of State of 4 July 2208 no. 316028 Colas/Djibouti.

This circular encourages administrations to respect “the spirit of competition and balance that underpins French regulations”.

2.4. Artistic committee

The client will convene an artistic committee to establish the programme for the artwork commission. Two meetings will be held: the first to shortlist the candidates invited to submit a project, and the second to propose one or more projects to the client, who will then take a final reasoned decision.

The artistic committee will comprise the following members:

- The client, represented by:
 - o The Estate and Logistics Director of the Ministry for Europe and Foreign Affairs or a representative,
 - o The Ambassador or a representative,
- The project manager,
- The Director General of Artistic Creation of the Ministry of Culture or a representative,
- Two qualified individuals from the field of plastic arts, one of whom is designated by the client and the other by the Ambassador.

The committee will be chaired by the Estate and Logistics Director, who will cast the deciding vote in the event of a tie.

2.5. Duration and provisional schedule for the tender

The contract awarded at the conclusion of the tender will have a fixed duration of 24 months from the contract award date.

The provisional schedule is as follows:

- Publication of the tender notice: **July 2025**
- Pre-selection candidate application deadline: **September 2025**
- Artistic committee meeting to shortlist the artists invited to submit a project: **November 2025**
- Shortlist announced: **December 2025**
- Informational meeting with the architect and shortlisted artists: **January 2026**
- Deadline for submission of projects by shortlisted artists: **May 2026**
- Second artistic committee meeting to select the winning project: **June 2026**
- Contract finalization and award: **July 2026**
- Delivery of the artwork: **May 2027 (strict deadline)**

2.6. Consortium structure

There are no imposed requirements regarding the consortium structure.

The contracting authority hereby reminds the bidders that if they wish to submit a bid as a consortium, the consortium members must be finalized when the candidate application is submitted.

2.7. Validity period of candidate applications and bids

Candidate applications are valid for 180 days from the application submission deadline indicated in the tender notice.

Bids are valid for 180 days from the bid submission deadline indicated in the invitation to bid.

In the event that the project extends past this deadline, the contracting authority may ask the pre-selected candidates to extend their bids.

2.8. Language and currency

All documents submitted as part of the candidate application or bids must be written in FRENCH or ENGLISH.

While some of the bid package documents are made available in Arabic, none of the applications or bids may be submitted in Arabic.

Bid prices must be given in EURO.

3. Description of expected services

3.1. Description of the architectural project

Inspiration

“Garden carpets and carpet gardens are generally associated with Islamic cultural traditions.” (Giovanni Curatola, “Gardens and Garden Carpets: an Open Problem”, *Environmental Design: Journal of the Islamic Environmental Design Research Centre*, vol. 2, 1985)

“The rug is a kind of garden that can move across space.” (Michel Foucault, “Of Other Spaces”, trans. Jay Miskowiec, *Diacritics* 16, no. 1 (Spring 1986), 24).

“The nomad finds his space wherever he carries his carpet. He recreates his home by recreating his enclosure and his ground.” (Manar Hammad, *Lire l'espace, comprendre l'architecture : essais sémiotiques*, 2006, [untranslated]).

“All you need is a rug on the floor to create your own universe.” (Louis Kahn, architect)

“Our ‘blank canvas’ is an extremely flat and desert-like plot on which we will create an extraordinary, secure environment with a harmonious blend of landscape and built elements...” (extract from the oral presentation for the architectural project bid).

The project's design features a strong environmental focus, based on the creation of a self-sustaining ecosystem on a 10,000 sqm strip of sterile sand.

The bioclimatic architecture was considered with an arid environment in mind: the buildings are insulated with compressed earth blocks and wood wool boards, and the roofs planted with desert plants. The orientation of the buildings along a north/south axis creates a shaded area in the centre of the plot, with a water garden that stretches east to west like a green valley, much like an oasis in the desert. This water garden helps regulate the heat around the buildings and, through the use of purifying plants, filters the greywater from the buildings for reuse in the toilets and for watering the palm trees and fruit trees. The embassy, which is expected to be completed in 2026, has been HQE® certified by CERTIVEA/CERQUAL Qualitel Certification (formerly CERWAY), an achievement showcasing France's expertise in designing sustainable architecture and landscapes.

“Local resources, the climate, topography and vegetation density all work together to create a harmonious landscape that sets off an architectural style that is both welcoming and masterful...” (excerpt from the oral bid presentation)

3.2. Location of the artwork

The artwork is to be installed in the outdoor areas of the diplomatic campus, located at:

**Embassy of France in Doha, Qatar
Onaiza Diplomatic Area
66 Al Shabab Street
Doha, Qatar**

3.3. Constraints applicable to the artwork

The artwork must be designed in accordance with the 1% for Public Art Scheme programme attached to the bid package.

The artwork must be designed so as to:

- be accessible to all audiences, in keeping with the local context;
- blend in with the building's architectural and landscaping plans;
- be visible during the day and at night;
- require only light maintenance and servicing, which can be incorporated into the site's ordinary maintenance.
- use durable materials that are able to withstand the elements (wind, rain), and be resistant to environmental damage (heat, sun, dust), biological contamination (infestations) and use.

4. Information for bidders

4.1. Contents of the bid package

The documents included in the bid package are as follows:

- These tendering rules;
- The draft contract, in the form of a contract agreement and special conditions, which the shortlisted candidates will be asked to complete for bid phase;
- The 1% for Public Art Scheme programme drawn up by the project manager;
- The confidentiality agreement;
- The appendix to complete for bids submitted as part of a consortium or with subcontractors.

4.2. Procedures for downloading and consulting the documents

The documents can only be accessed electronically from the French government's procurement platform (PLACE) (<https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2765949&orgAcronyme=c8v>).

Bidders may download the bid package by logging onto the platform (doing so requires creating a user account). If the bidders choose to download the bid package anonymously (an option available on the platform), they face the risk of not receiving timely alerts regarding any minor modifications to the bid package documents during the submission period. They will not be entitled to make any claim in this respect.

If bidders encounter any difficulties downloading the bid package, they should consult the "Help" section on the PLACE website.

4.3. Questions and answers

Bidders may have questions during the bidding phase. Any questions and/or requests for additional information must be submitted by bidders through the French government's procurement platform (PLACE): <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2765949&orgAcronyme=c8v>.

Any questions must be submitted no later than eight days before the submission deadline.

Responses to questions and requests for additional information received up to 10 days prior to the candidate application or bid submission deadline will be sent to the candidates at least **six days** before the application or submission deadline.

If the additional information required to prepare the bid is not provided within six days before the application or submission deadline, the deadline will be extended.

4.4. Minor changes to the bid package

Changes may be made to the bid package documents no later than **six days** before the submission deadline.

Changes will only be communicated to bidders who are logged in when they download the bid package.

Bidders' bids must be based on the most recently amended bid package.

If a bidder has submitted a bid prior to the changes, they may submit a new bid on the basis of the most recently amended bid package before the bid submission deadline. In the event of major changes to the bid package documents, the bid submission deadline will be extended.

4.5. Bid submission deadline

Bids must be sent **before 08/09/2025 at 12:00:00 (Paris time)**.

Only bids received by this deadline can be opened. Bids received or delivered after this deadline will not be opened.

Bids and the backup copy received after the deadline are entered in the submission register and are disqualified.

4.6. Bid submission conditions

Electronic submissions may be uploaded to the **PLACE website only**:
<https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2765949&orgAcronyme=c8v>

Bidders will find a downloadable user guide on the www.marches-publics.gouv.fr website which describes the conditions for using the government procurement platform, including the technical requirements and electronic certificates needed to submit an electronic bid.

Bidders must bear the costs of network access and using an electronic signature to submit their bids.

Bidders should check their workstation settings and submit a test bid to ensure that their IT equipment is working properly.

Help is available on the website on how to submit electronic bids.

Users will find a range of documents and information from the "Help" section of the platform:

- Platform user manual
- Telephone assistance
- Self-training module for bidders
- FAQ section
- IT tools

Bidders may ask questions about the bid package.

After uploading their bid to the platform, the bidder will receive a message confirming that it was successfully uploaded. An acknowledgement of receipt will then be sent to the bidder by email and will indicate the exact date and time the bid was uploaded, with the date and time at the end of receipt as the reference.

If the bidder does not receive a message confirming receipt or an electronic acknowledgement of receipt, the bid has not been received by the contracting authority.

The bidder must ensure that the messages sent by the French government's procurement platform (PLACE) in particular (nepasrepondre@marches-publics.gouv.fr) are not treated as spam.

Acceptable file formats

The following formats are accepted: .pdf, .doc, .xls, .ppt, .odt, .ods and .odp file formats, as well as .jpg and .png image formats and .html documents.

Bidders must not use active codes in their bids, such as:

- Executable file formats, .exe, .com, .scr, etc.;
- Macros;
- ActiveX, applets, scripts, etc.

Timestamp

Electronically submitted bids are timestamped. Any bid submitted after the deadline will be deemed as late.

If the platform is unavailable to allow bids to be submitted by the established deadline, the date and time for bid submissions may be changed.

Backup copy

Bidders who submit their bid both electronically and, as a backup copy, on a physical digital medium or on paper must send the backup copy before the bid submission deadline.

This backup copy must be placed in a sealed envelope bearing the following information:

- "COPIE DE SAUVEGARDE – CONFIDENTIEL – A N'OUVRIR QUE PAR LE DESTINATAIRE" [*Backup copy – Confidential – To be opened only by the addressee*];
- Title of the bid;
- Name or company name of the bidder.

The backup copy may only be opened in the situations provided for in Article 7 of the French Decree of 14 December 2009 on the digitization of public procurement.

Bidders who send their backup copy or drop it off in person with proof of receipt must do so at the following address:

Ministère de l'Europe et des Affaires étrangères
DGAM/DAF/MMA
Pôle Travaux – HAL 028
27–29 rue de la Convention
75732 Paris Cedex 15
France

Antivirus

Bidders must ensure that the files they send are virus-free.

Receipt of any file containing a virus will render the bid inadmissible. If a virus is detected, the bid will be considered as never having been received, and bidders will be informed via the contact details they provided.

Processing of bidders' personal data

Pursuant to Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR), bidders are hereby informed that personal data (in particular first and surnames, email addresses, login details) collected as part of this procurement procedure and as part of the execution of the contract may be processed.

Name and contact details of the data controller and its representative:

Directorate of Public Procurement of the Ministry for the Economy, Finance and Industrial and Digital Sovereignty, 59 boulevard Vincent Auriol, 75703 Paris Cedex 13, France, represented by the Director of Public Procurement.

Data Processing Manager (DPM):

Directorate of Public Procurement, represented by the Director of Public Procurement.

Contact details for the Data Protection Officer: le-delegue-a-la-protection-des-donnees-personnelles@finances.gouv.fr.

Legal basis for processing: GDPR Article 6.1, points (c) and (e).

Purpose of the processing operation(s): to monitor this procurement procedure, to award the public contract and to comply with the legal obligations relating to the duration of administrative usefulness applicable to public contracts.

Recipients or category of recipients: the relevant personal data are intended exclusively for employees of the contracting authority, ministries and government agencies in charge of awarding and executing this contract/framework agreement.

Storage limitation: these data are stored for the duration of the contract and its performance, as well as for the duration of administrative usefulness applicable to the contract/framework agreement.

In accordance with the provisions of Articles 15 to 21 of the GDPR, individuals whose personal data are collected have the right of access, to rectification and to erasure of data concerning them. They may also object to the processing of such data. These rights may be exercised by contacting the data protection officer.

Any person whose personal data are collected as part of this procedure has the right to lodge a complaint with the French Data Protection Authority (CNIL).

5. Submission and assessment of candidate applications – Pre-selection of candidates invited to bid

5.1. Documents to be provided for the candidate application phase

Each candidate (or, in the event of a consortium, each co-contractor and subcontractor) will have to submit a complete, signed and dated application that includes the documents indicated below.

The information requested for the candidate application may be submitted in one of the following formats:

- DC1 and DC2 forms (these forms may be downloaded from <https://www.economie.gouv.fr/daj/les-formulaires-de-declaration-du-candidat>);
- European single procurement document (ESPD);
- Document format of the bidder's choice.

The following documents are required:

- **Covering letter from the artist or artist collective;**
- **Letter of application** (equivalent to form DC1), accompanied by documents relating to the **authorization** of the person to apply on behalf of the bidder;
- **Bidder declaration** (equivalent to form DC2) completed with the following information:

Economic and financial capacity:

- ✓ Declaration of total **turnover** and turnover related to the services covered by the contract earned for the **last three available financial years**

Professional capacity:

- ✓ **Artistic portfolio with a selection of the artist's or artist collective's major projects**, presented in colour with photographs of the candidate's work

Technical capacity:

- ✓ Curriculum vitae for each artist

To prove their professional, technical and financial capacities, the candidate (even if a consortium) may request that the professional, technical and financial capacities of other economic stakeholders also be taken into account by specifying the legal nature of the ties between these stakeholders and the candidate. The candidate must then produce the same documents for these economic stakeholders as those required for the candidate in these tendering rules. Additionally, to prove that the candidate has the backing of these economic stakeholders in the performance of the contract, the candidate must produce a written commitment from the economic stakeholders.

5.2. Candidate selection criteria

The professional, technical and financial capacities of the candidate must be at the level required to ensure proper performance of the contract.

Prior to examining the candidate applications, if the contracting authority notices that required information or documents are missing or incomplete, candidates may be asked to complete their applications within a specified time frame that will be identical for all candidates. The time frame will be specified in the request for additional information.

Incomplete applications or those that remain incomplete following a request for additional information will be disqualified.

During the pre-selection meeting, the artistic committee will assess the candidate applications based on the following criteria, given in descending order of importance:

Ranking	Criterion
1	Quality of the significant works used to assess the skills required to carry out the project
2	Suitability of the proposed work with regard to the scope of the tender
3	Relevance of the covering letter with regard to the scope of the tender

Following this analysis, the candidate applications will be ranked and three artists or artist collectives will be shortlisted to present their projects.

5.3. Confidentiality agreement

Selected candidates will be asked to submit a confidentiality agreement signed by the authorized representative.

If this confidentiality agreement is not submitted, the bidder will be disqualified and replaced by the next highest ranked bidder from the pre-selection phase.

6. Submission and assessment of artistic projects – Bid analysis

6.1. Documents to be provided:

The shortlisted artists will be asked to submit a detailed artistic project that includes the following documents:

- A detailed brief presenting the artistic approach to the artwork (two pages maximum);
- A detailed brief on the artwork itself (dimensions, materials, production methods, etc.) (two pages maximum);
- Sketches of the artwork from different angles (four sketches maximum, in A3 format);
- A proposal for integrating the artwork into the site in the form of photomontages (two maximum);
- A brief explaining the cost of producing the project, as well as the cost of running and maintaining the artwork (one page maximum);
- The draft contract, completed and signed by the person authorized to do so on behalf of the candidate or consortium;
- The appendix to complete for bids submitted as part of a consortium or with subcontractors.

Based on the client's IT resources, files should be submitted in .pdf, .doc, .xls, .jpeg or .png format, or in A4 or A3 format if documents are submitted in paper format for the backup copy.

6.2. Criteria for award:

Bids will be assessed according to the criteria below.

Value	Criterion
30 pts	Suitability of the artistic project with regard to the programme and quality of the project's integration into the site

30 pts	Artistic quality and relevance with regard to the contemporary setting
20 pts	Environmental quality of the proposal
20 pts	Cost of the service (10 pts based on the total price) and maintenance and servicing conditions (10 pts based on the technical brief)

The analysis will focus on prices inclusive of all taxes.

6.3. Artist interviews

The artists may be interviewed by the artistic committee at the meeting to select the winning bid.

The dates and details of any interviews will be indicated in an email sent to the artists in a timely manner. The artists' travel expenses for interviews are deemed to be included in the flat-rate compensation for submitting a bid to be paid by the client. The interviews may also be held by video conference.

6.4. Negotiations

The client may choose to hold a round of written and/or oral negotiations with the two bidders presenting the highest-ranked initial bids following the bid analysis.

Negotiations can pertain to the conditions under which the artistic project is produced and implemented, as well as its financial aspects.

Negotiations cannot pertain to the minimal requirements of the bid package nor to the bid scoring criteria.

The client reserves the right not to undertake negotiations and to award the contract based on the initial bids.

6.5. Compensation

The two artists invited to re-submit an artistic proposal but not awarded the contract **will receive a non-revisable, flat-rate compensation of €3,000 including tax.**

Artists whose artistic proposals are deemed clearly inadequate by the artistic committee may be refused full or partial payment of this compensation.

The fee will be paid by bank transfer in euro, within a payment period of 30 days from receipt of the invoice by the client. The project supervisor will inform the artists of the invoice issuing process.

For a consortium, the compensation will be paid to the consortium leader alone, who will be responsible for sharing this compensation among the co-contractors.

7. Awarding of the contract

7.1. Documents to be supplied by the successful bidder

The contract may not be awarded to the successful bidder unless they produce the documents requested below within 10 days of the date on which the bidder receives the contracting authority's request for these documents.

- **Up-to-date insurance certificates**
- **Bank details**
- **Tax clearance certificate** *or equivalent document*
- **Certificate of social declarations and payment of social security contributions (URSSAF)** *or equivalent document*

N.B.: Bidders established abroad must produce certificates issued by the tax and other relevant agencies of their country of origin.

If the first-place bidder in the ranking of admissible and most economically advantageous bids does not provide the required certificates and documents within the required time limit, their bid will be rejected and the same request will be made to the second-place bidder.

7.2. Bid modifications

The successful bidder may be asked, with their agreement, to modify component parts of the contract. Such a request may not modify any substantial elements of the bid or contract.

7.3. Contract signature

The successful bidder must sign the contract provided by the contracting authority.

8. Property and publicity rights

The work of bidders whose projects have not been selected may not be used in whole or in part by the client without the prior agreement of the authors of the work.

9. Disputes

The competent court is the administrative court in Paris (Tribunal Administratif de Paris, 7 rue de Jouy, 75781 Paris Cedex 04, France).